

Read ! & Fax ! Read ! & Fax ! Read ! & Fax !

Fax this flyer back to update your listing
even if you think I have it right
816-231-2101

NORTHEAST KANSAS CITY CHAMBER OF COMMERCE

P.O.Box 240392 6400 Independence Ave.
KANSAS CITY MO, 64124 FAX 816-231-2101

July 1, 2008

Dear Chamber Member,

It is the time of year to reserve your advertising spot in NECC's annual Pocket Directory. Alphabetical and industry listings, along with a spot on the locator map folded inside the directory, are FREE to all current members of the Northeast Kansas City Chamber of Commerce. Distribution is 2,000 directories annually, and Chamber Members are also included in the online directory at www.nekcchamber.com.

If you have any changes (new numbers, Web sites or e-mail addresses) on your free listing, please let me know ASAP. The form is below. Fax it back to 816-231-2102 before the end of August.

Business Name: _____

Contact Name (may include title or position): _____

How you want to be listed (your industry/category): _____

Phone Number: _____

Fax Number: _____

Address or addresses: _____

City, State and ZIP: _____

E-mail Address: _____

Web Site: _____

Your Cross Streets or 100-block (for locator map): _____

It's time to plan your ad! Circle your advertising choice below:

- ◆ Business Card Ad \$30 Just \$40 will include a coupon ad on background color, too!
- ◆ Inside Page Ad \$150 Just \$180 will include a coupon ad on background color, too!
- ◆ Inside Front Cover \$275
- ◆ Inside Back Cover \$275
- ◆ Outside Back Cover \$275 (size on covers and full-page ads is 8.5" x 4.25")

Advertising and free listing are open to all Chamber Members. Membership must be paid up to date by August first to be included. Prices are based on black and white camera-ready artwork (no color cards, please). Design services are available; make arrangements by August 15, 2008. **Deadline for ad copy and payment is August 29, 2008.** Proofs will be available for approval on on-time ads.

First-come, first-served for ads on the inside covers and back outside cover. Business card ads are placed alphabetically when received by deadline August 29, 2008. Send camera-ready artwork or business card with payment, please. Only black and white, flat cards can be used as-is. PDF files are acceptable. Others can be used to build a new card-sized ad, but require consultation regarding logos, if any, and redesign work. Please call for details as there may be printer fees to resize or design an ad from scratch. Deadline for any redesign or new work is August 15, 2008.

Thank you for your consideration,

Rebecca Koop, Executive Director

NEKCchamber@aol.com Fax number 816-231-2101